



GLOBAL EXECUTIVE SEARCH

Executives Search Snapshot

INDUSTRY INSIGHTS - SEPTEMBER 2023

Is your Return-to-Office policy actually hindering attendance?

With an increasing number of organisations calling workers back to the office, a number of high-profile employers have made headlines for how they've enforced the new rules. For instance, Google links return to the office attendance to performance reviews. However, policies such as this may mean that organisations enforcing a return to the office may end up with fewer employees in the office due to high quit rates in reaction to such policies.

Employers are largely turning to enforcement measures because enticements offered such as free food, free yoga classes or other in-office activities are failing to attract employees back into the office. Additionally, looming economic uncertainty is giving employers more confidence to try RTO enforcement policies, with the belief their employees will stay put!

One approach is to truly understand why workers do not want to come into the office and what would be the best motivators to draw them in. For example, collaborating, receiving mentoring, onboarding and training are activities that employees often find are better done in person than remotely.

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Executives Unpacked
Inspiration from the boardroom

Episode 15

KATHERINE GIZINSKI
CHIEF EXECUTIVE OFFICER AT MANSAT

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Market Insights

Satellite & NewSpace Executive Search News

Ramon.Space strengthens Leadership Team to drive next phase of computing growth

Ramon.Space, a leader in space-resilient computing infrastructure, announced today that Jennifer Little has joined the company as Chief Revenue Officer (CRO), and Steve Good has assumed a new role as Chief Business Officer (CBO). These executive appointments mark the next stage in the company's expansion as business continues to grow rapidly in North America and Europe. With their extensive experience and proven track records, they will play a crucial role in Ramon.Space's global growth and its mission to bring Earth-like computing to space.

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Satellite & NewSpace Executive Search News

Export-Import Bank considering more than \$5 billion in Space Industry financing

A top official with the U.S. Export-Import Bank says the export credit agency is considering proposals for more than \$5 billion in satellite industry financing.

Speaking at the World Satellite Business Week conference, Judith Pryor, first vice president and vice chair of the board of directors of Ex-Im, said the bank was interested in helping the industry finance new projects while remaining agnostic about specific architectures or technologies.

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Cyber Security Executive Search News

Optiv Appoints Key Executives to Drive Continued Growth and Innovation

Optiv, the cyber advisory and solutions leader, has appointed two executives to fuel the company's financial growth and advance innovative information technology initiatives.

Marc Cabi, chief financial officer, is a seasoned financial executive with more than 30 years of experience. Cabi brings to Optiv an extensive and successful background in the technology and financial industries. He has held leadership roles in equity research and investment banking with a strong track record for helping organizations progress their growth strategies.

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Cyber Security Executive Search News

Cato Networks Raises \$238m in equity investment at over \$3b valuation

Cato Networks, provider of the world's leading single-vendor SASE platform, announced it raised \$238M in equity investment, bringing total funding to \$773M. The largest financing round to date was led by LightSpeed Venture Partners with the participation of Adams Street Partners, Softbank Vision Fund 2, Sixty Degree Capital, and Singtel Innov8. The round comes just weeks after adding Carlsberg as a major enterprise customer, Cato's recognition as a ZTE/SASE Leader by Forrester Research, and as a Challenger in Gartner's Magic Quadrant for Single-vendor SASE. This up-round's valuation underscores investor confidence in Cato's massive market opportunity and its SASE platform's disruptive and transformative power.

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Content & Media Executive Search News

Vimond Media Solutions appoints Rochelle Morrison as Head of Alliances

Vimond Media Solutions, the world's leading provider of streaming and video content management software for media companies in the broadcast industry, announces Rochelle Morrison's appointment as Head of Alliances.

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Content & Media Executive Search News

IBC Brings Media Entertainment World Together to Push New Boundaries and Widen Industry Collaboration

IBC announces that its IBC2023 show attracted 43,065 attendees from 170 countries at the RAI Amsterdam on 15th -18th September, celebrating business innovation and pushing new boundaries in media technology. With over 1,250 exhibitors and a 16% increase in total attendees, media leaders and technology pioneers from around the world gathered across bustling exhibition halls, buzzing networking events and packed theatres to define and action the future of media and entertainment.

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Connectivity Executive Search News

TalkTalk CEO steps back as three-way separation confirmed

Tristia Harrison's almost seven-year tenure as chief executive of TalkTalk Group is coming to an end as the company splits into three standalone businesses.

Wednesday's announcement from the UK telco quietens – almost – all the recent rumours surrounding its future. There have been rumblings about a split for some time, with talk of such a move intensifying in the UK press in recent days.

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Connectivity Executive Search News

SOLiD and ASOCS Unveil Joint O-RAN Solution for Private 5G Networks

SOLiD, the leader in cellular in-building mobile coverage, and ASOCS, a leading provider of private 5G network software, today announced a partnership to deliver a complete O-RAN-compliant solution for private 5G and Industrial IoT (IIoT) networks. The joint solution enables rapid deployment of scalable private 5G campus networks with intelligent real-time positioning using the Citizens Broadband Radio Service (CBRS) spectrum.

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